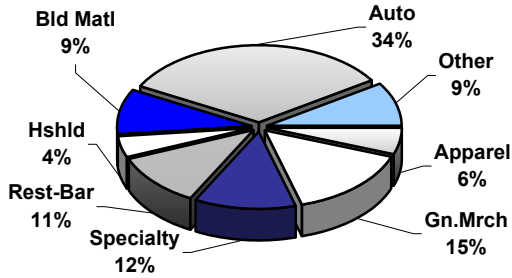
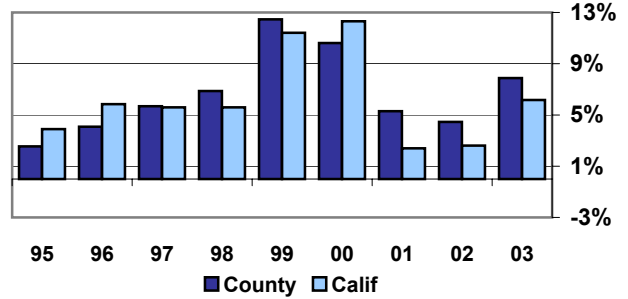


VENTURA COUNTY SUMMARY OF LOCAL RETAIL TRENDS

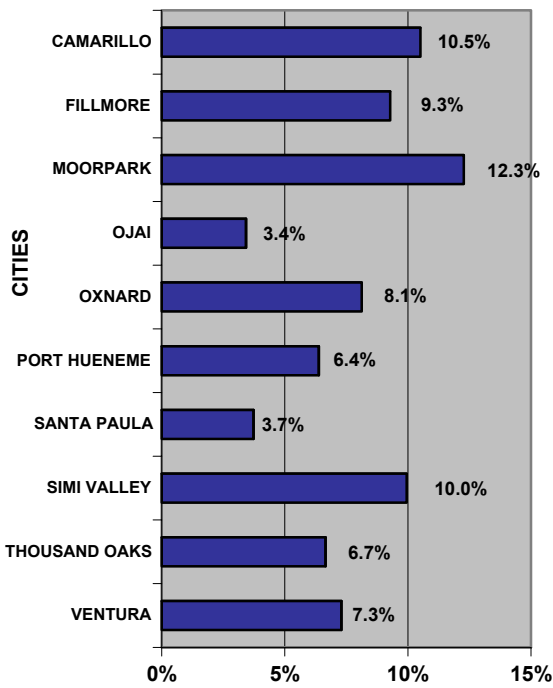
County Market Share



Annual Retail Sales Growth

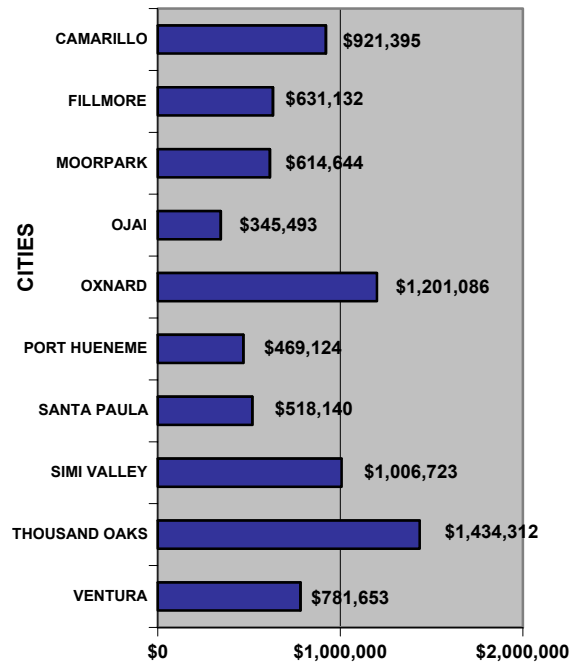


VENTURA COUNTY



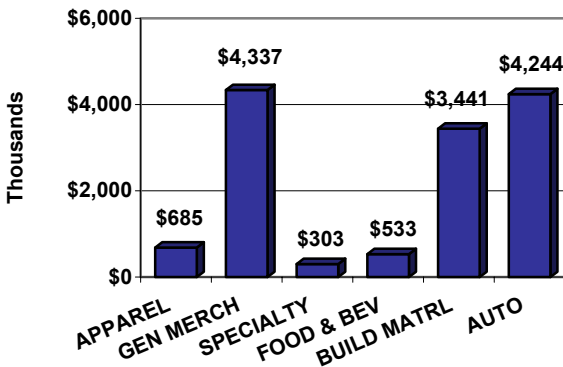
Annual Growth 98-03

VENTURA COUNTY



Avg Sales Per Outlet
2003

SALES PER OUTLET



CALIFORNIA RETAIL SURVEY 2005 Edition

Local retail market data derived from the 2005 Edition of the California Retail Survey, Complete data and analysis of all city and county retail markets in California are found in the 2005 Edition (\$160 - 487 pgs).

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California Retail Survey
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