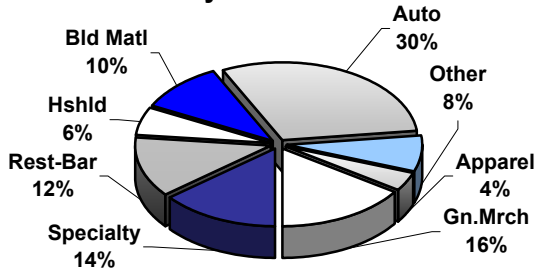
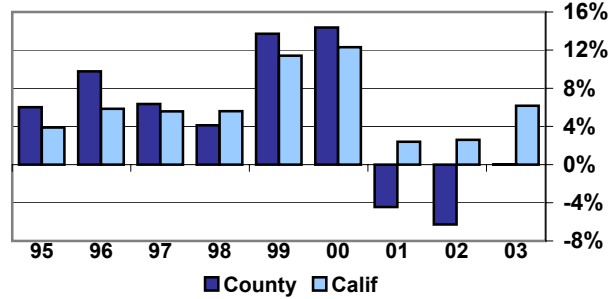


SAN MATEO COUNTY SUMMARY OF LOCAL RETAIL TRENDS

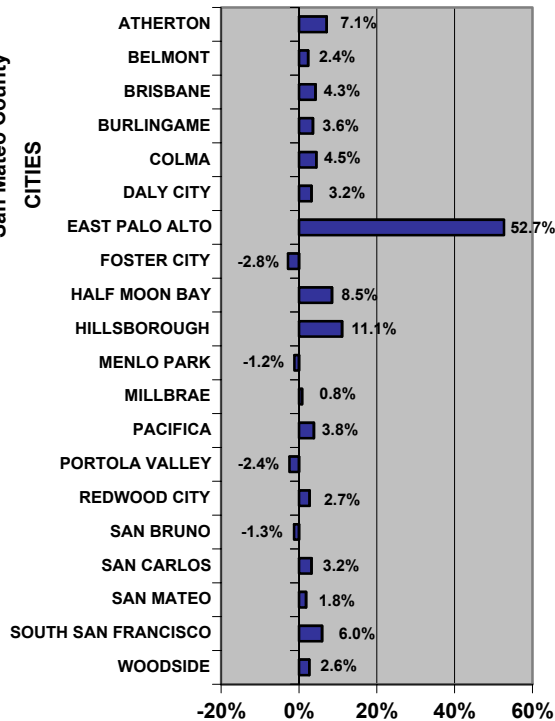
County Market Share



Annual Retail Sales Growth

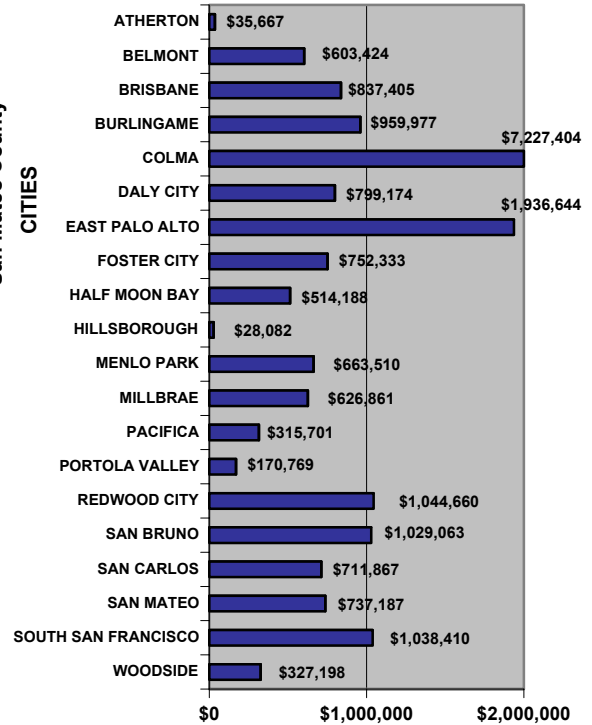


San Mateo County
CITIES



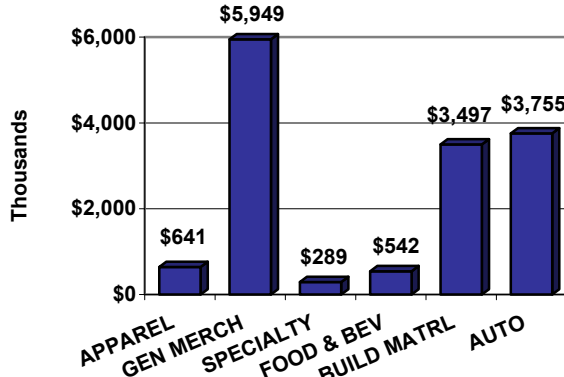
Annual Growth 98-03

San Mateo County
CITIES



Avg Sales Per Outlet
2003

SALES PER OUTLET



CALIFORNIA RETAIL SURVEY 2005 Edition

Local retail market data derived from the 2005 Edition of the California Retail Survey, Complete data and analysis of all city and county retail markets in California are found in the 2005 Edition (\$160 - 487 pgs).

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